



USA Clay Target League – Media Info Sheet

The USA Clay Target League is a 501c3 non-profit organization, and is the nation's largest and most successful clay target shooting program for secondary and postsecondary schools nationwide. The League began as the Minnesota State High School Clay Target League with just 3 teams and 30 student athletes participating. By 2019, the League had expanded to 25 states, with over 35,000 participating student athletes on over 1,000 teams.

This year, the League expects to continue its record growth, expanding to over 30 states with an estimated 45,000 participating athletes on over 1,200 teams.

SAFE, FUN AND AVAILABLE TO ALL

All-inclusive

Clay target shooting is a gender-neutral sport that is open to students of all backgrounds and abilities, including those with disabilities. Nobody sits on the bench—every athlete participates.

School-Approved

The League offers a way for students to get involved in a school activity, meet new people and improve their overall student experience. All teams are approved to use their school's name, most schools offer student athletes the opportunity to earn a letter, and have their team included in the school yearbook.

Safety Focused

The League's safety record is unmatched across school sports. Not a single injury has been reported since its inception. All student athletes participating in a state high school clay target league are required to complete and submit certificates for either one of two League-approved firearm safety certification programs—a state-approved hunter education certificate or the League's Student Athlete Firearm Education (SAFE) Certification program. SAFE provides an in-depth, interactive and fun learning environment for firearm safety and clay target shooting procedures.

HOW IT WORKS

The League attracts student athletes to participate in shooting sports while creating a "virtual" competition among high school teams throughout their respective states at no cost to the schools. Family travel costs are minimal because practice and competition are conducted at a shooting range near the school's location.

Conferences are determined by team size rather than geographic location for fair competition. Athletes earn True Team® scoring points as determined by their performance and ranking against all athlete scores within their team's conference. The team score and overall standings are calculated and posted on the League's website. Athletes and their families may track their individual and team performance on their computer via the League's website, and by the Shooter Performance Tracker® mobile app.

USA CLAY TARGET LEAGUE 100,000 DRIVE TO 2025

Recently the League has launched an ambitious initiative to reach 100,000 participating student athletes in 2025. Please see our new website – <http://usaclaytarget2025.com> – for more information, including informative infographics about the League's impact on students, conservation, and the industry.

For more information visit <http://usaclaytarget.com> | <http://usaclaytarget2025.com>
Media Contact: Drew Tri at 320-291-9148 | Email: dtri@usaclaytarget.com

