

MICHIGAN STATE TOURNAMENTS

State's largest shooting sport events!

mi.traptournament.com



OVERVIEW:

Michigan State High School Clay Target League's State Tournaments invites all teams and student athletes to participate in these one-of-a-kind events!

Platinum Level sponsors receive recognition at ALL applicable events. Due to various shooting sport event offerings that depend on registered participation and locations, events may not occur and/or be conducted at a single location. Ask for details.

EVENTS:

Trap Shooting State Tournament
Date(s): June 17
Location: Mason, MI
Estimated Attendees: 3,500+

Skeet Shooting State Tournament (TBD)

Sporting Clays State Tournament (TBD)

5-Stand State Tournament (TBD)

FREQUENCY:

Primary: June
Secondary: April - May

MEDIA:

Website ad, signage, news release, t-shirt logo, digital program ad, public announcements, coach email ad, exhibit area, social media ad, Leaderboard ad, and more.

AUDIENCE:

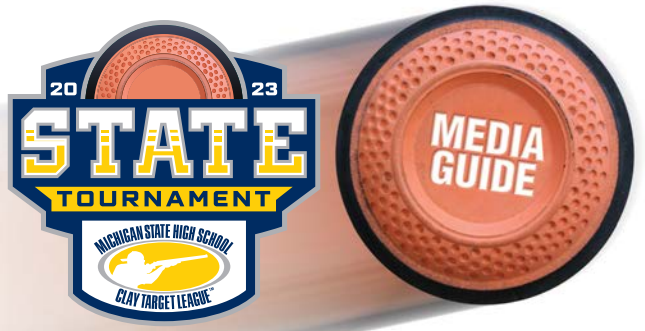


AVAILABILITY:



THOUSANDS OF ATTENDEES

Maximize your reach and impact with one-of-a-kind in-person events!



CONTACT JOHN HUBENER

Call 952-303-2211 or email jhubener@usaclaytarget.com

STATE TOURNAMENT'S SPONSOR OPPORTUNITIES

Media/Exhibit Area	Platinum Level (\$2,500)	Exhibit Area (\$250)
Exhibit area (w x d)	20' x 20'	10' x 10'
Tournament website ad	Big ad, logo, listing	Listing
Digital program ad	Full page	No
Sponsor website page	Logo	No
Facebook ad post	2	No
Logo printed on participant t-shirt	Yes	No
Coach emails footer ad	Yes	No
Inclusion on all news releases	Yes	No
Inclusion on opening announcement	Yes	No
Logo printed on all on-site signage	Yes	No
Clay Target Leaderboard ad inclusion	Yes	No
Pre-tournament marketing can begin immediately upon commitment.		

